

Graphic Design Intern

Crimson Fly, Inc. (Remote Internship)

Approximate Time Commitment: 12-14 hours/week

Description:

Crimson Fly, Inc. is currently accepting applications to fill a Graphic Designer Internship. This position will work as a remote intern under our “Advertising” department. Graphic Design interns are expected to collaborate on the design and development of digital artwork for publication on social media platforms. Candidates must be able to operate efficiently in a group, as well as execute assigned tasks independently. Interns must exhibit exceptional communication, organization, and time management skills. Graphic Design interns are also expected to work closely with project managers to deliver assignments time parameters. Deep passion and enthusiasm for social media is a must.

Responsibilities Include:

- Design and develop branding for social media campaigns, contests, and publications.
- Plan, analyze, and create visual solutions as well as brand standards.
- Develop graphics for small and large format print and for electronic media.
- Design innovative identities for packaging proposals and presentations in print and electronic format.
- Manage print production.
- Understand branding and the importance of brand standards and be able to apply established standards and formats when necessary.
- Work well independently and in a team setting.

Ideal candidates will:

- Have deep passion for social media, with measureable experience designing for social media.
- Execute design and development assignments with minimal supervision.
- Demonstrate a strong interest in and understanding of branding and visual design for social media.

-Have very strong written and verbal communications skills and be comfortable communicating through Skype, E-mail, Google Docs, Facebook Messenger, and more.

-Must feel comfortable learning new systems and tools.

-Must have an upbeat and energetic personality with a willingness to learn!

Experience Requirements

-Working towards a 4 year degree in Marketing, Art, Graphic Design or related field.

-Experience in designing for marketing publications.

-Demonstrated experience with tools including Photoshop, In Design, Illustrator, Fireworks, and Flash.

-Experience working as part of a design team.

Skills

-Adobe Photoshop

-Adobe In Design

-Adobe Illustrator

-Macromedia Flash

-Macromedia Fireworks

-Proficient with Google Docs and collaborative software

-Proficient with Microsoft Office Word, Excel, etc.