# September 2023

# RADFORD UNIVERSITY Board of Visitors

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#### STUDENT AFFAIRS AND ATHLETICS COMMITTEE 2:30 P.M. \*\* SEPTEMBER 7, 2023 KYLE HALL, ROOM 340, RADFORD, VA

#### DRAFT AGENDA

- CALL TO ORDER Mr. David A. Smith, Chair **APPROVAL OF AGENDA** Mr. David A. Smith, Chair **APPROVAL OF MINUTES** Mr. David A. Smith, Chair o June 8, 2023 INTERCOLLEGIATE ATHLETICS UPDATE Mr. Robert G. Lineburg, Director of Athletics STUDENT GOVERNMENT ASSOCIATION Ms. Lora Ellen Starr, Student Government Association President **iGEN:** The Evolution of Student Culture Ms. Nancy Loosle, Associate Vice President for Campus Life Ms. Tricia Smith, Associate Vice President for Student Life STUDENT AFFAIRS UPDATE Dr. Susan Trageser, Vice President for Student Affairs **OTHER BUSINESS** Mr. David A. Smith, Chair
- ADJOURNMENT
- \*\* All start times for committees are approximate only. Meetings may begin either before or after the listed start time as committee members are ready to proceed.

#### COMMITTEE MEMBERS

Mr. David Smith, Chair Ms. Georgia Anne Snyder-Falkinham, Vice Chair Dr. Jay Brown Ms. Joann Craig Mr. Tyler Lester Mr. Troy Stallard (Non-Voting Student Advisory Member)

# September 2023 Meeting Materials

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# Intercollegiate Athletics



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## Agenda

- Student-Athlete Experience
- Mental Health First Aid
- Strategic Plan
- Competitive Excellence
- Resource Development
- Important Dates & Initiatives

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# **Student-Athlete Experience**

#### Men's Basketball in Tokyo, Japan

The Radford men's basketball program participated in the World University Basketball Series (WUBS 2023), a champions league-style tournament for world-class university basketball teams. The tournament took place in Tokyo, Japan this past August.







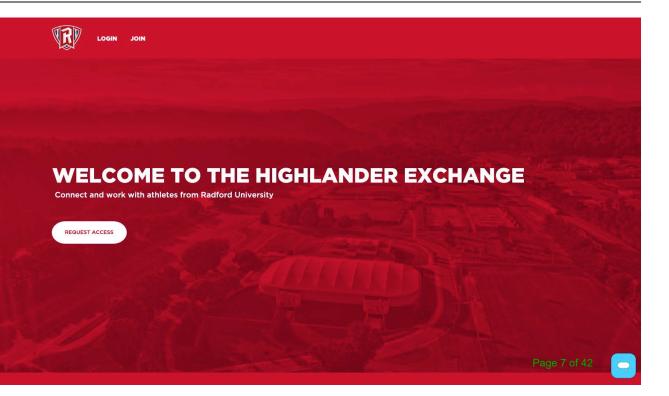
### **Intercollegiate Athletics**

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# **Student-Athlete Experience**

#### **NIL Marketplace**

The new Highlander Exchange is a studentathlete NIL business registry, custom-designed for businesses, donors, alumni, and any other interested NIL dollars wishing to connect with student-athletes at Radford University. Registered businesses can search, filter and initiate conversations with our student-athletes to discuss an NIL deal.



#### Intercollegiate Athletics

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# **Mental Health First Aid**

- Mental Health First Aid is a skills-based training course that teaches participants to identify, understand and respond to mental health challenges
- Online and classroom course led by instructors from New River Valley Community Services
- Required training for all coaches, leadership staff and medical staff of Radford Athletics



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# **Strategic Plan - Athletics**

- Coming to an end on our "Moving Forward Together" ten-year strategic plan that was released in 2014
- Consulting with Collegiate Sports Associates to help us develop a new strategic plan for the department



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# **Competitive Excellence**

- Shelby Hernandez Volleyball
  - **Big South Preseason Defensive Player of the Year**
- Helena Willson Women's Soccer
  - **Big South Preseason Defensive Player of the Year**
- Women's Soccer
  - Selected preseason #1



#### Intercollegiate Athletics

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## **Competitive Excellence**

#### Men's Basketball Non-Conference Schedule

-	
11/6	@ North Carolina
11/10	vs. Marshall (The Greenbrier)
11/12	EASTERN MENNONITE
11/15	@ VCU
11/17	@JMU
11/21-	22 Cancun Challenge (Mexico)
11/26	NOTRE DAME OF MARYLAND
11/29	@ Old Dominion
12/3	ELON
12/9	N.C. CENTRAL
12/12	VMI
12/16	@ Bucknell
12/20	@ West Virginia
12/29	@ Clemson

#### Women's Basketball

#### **Non-Conference Schedule**

11/6	CONCORD	
11/9	@ Western Carolina	
11/12	NORFOLK STATE	
11/15	ETSU	
11/18	UNC GREENSBORO	
11/20	VIRGINIA UNIV. OF LYNCHB	URG
11/23-24	PUERTO RICO MTE	
11/29	@ Penn State	
12/2	@ Niagara	
12/10	@ Virginia Tech	
12/13	@ Liberty	
12/17	QUEENS	
12/21	@ College of Charleston	
12/31	@ Vanderbilt	Page 11 of 42

## **Resource Development**

### Radford Sports Properties Revenue Update (9/1/23):

- Overall Revenue:
- Overall Percentage to Budget:
- Cash Revenue Target:
- Trade Revenue Target:
- Highlander Club Target:

2023-24 Items of Note:

• Have already surpassed 2022-23 totals

### 2023-24 Highlander Club Fund Drive Goals

	FY24 Goals	
Total New Gifts and Pledges	\$1,500,000	
Unrestricted	\$500,000	
Athletic Donors	1,150	

\$389,100 (\$212,450 cash / \$114,150 trade / \$62,500 HC) 97% (\$400,000) 94% (\$225,000) 104% (\$110,000) 96% (\$65,000)

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### **Intercollegiate Athletics**

# **Important Dates & Initiatives**

- Highlander Fan Fest
  - September 14 6:00 p.m. (Dedmon Center)

#### • Homecoming Weekend (October 20-22, 2023)

- Radford Athletics Hall of Fame Friday, October 20
- Men's Soccer 1988 Championship Team 35 Year Anniversary
- Women's Soccer 1998 Championship Team 25 Year Anniversary
- Alumni events to include Baseball, Softball, Tennis and Women's Lacrosse
- RAD48
  - February 6-8, 2024
- Red & White Gala
  - April 26, 2024

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### **Intercollegiate Athletics**

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# Discussion

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**Intercollegiate Athletics** 

# **Student Government Association Report**

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Student Government Association

September 2023

## **Executive Board Plans**

- Recruiting new members (club fair and elections)
- Getting more connected and involved with students
- Being more present on campus
- Retreat
- Unity Fest planning
- ASGA conference





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### Student Government Association

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## **Cabinet and Staff Plans**

- Host more events each month
- Trunk or Treat
- Fall Fest with BSA
- Life skills event (Job Search, Internships, Resume Building, Financial Management, etc.)



### Student Government Association

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### Senate Plans

- Hosting more WDYWW and surveys to get students' input
- Recycling Bins
- Newsletters
- Providing syllabi examples to students at the time of registration
- Providing feminine hygiene items in all restrooms.

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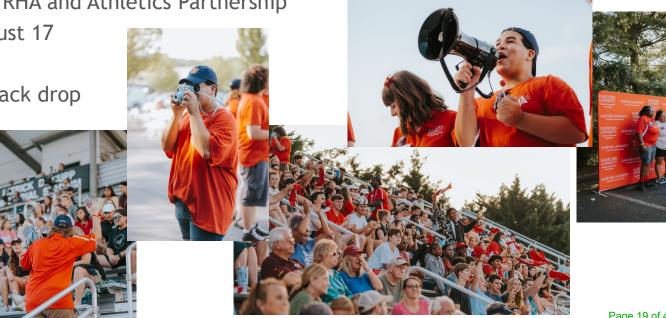
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### Student Government Association

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# Women's Soccer Game and Tailgate

- SGA, NRHH, RHA and Athletics Partnership
- Held on August 17 •
- Food
- SGA photo back drop
- Raffles •
- Chants •

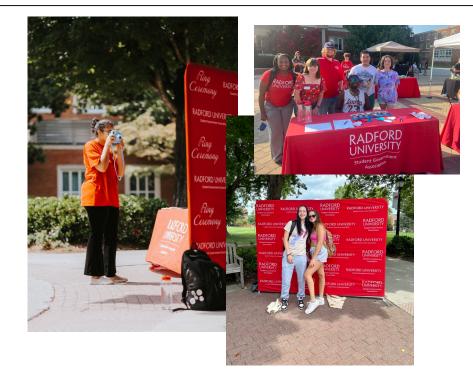


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### Student Government Association

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## **First Day Photos and SAVES Resource Fair**



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### Student Government Association

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# **Questions**?

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#### Student Government Association

# iGen: The Evolution of Student Culture

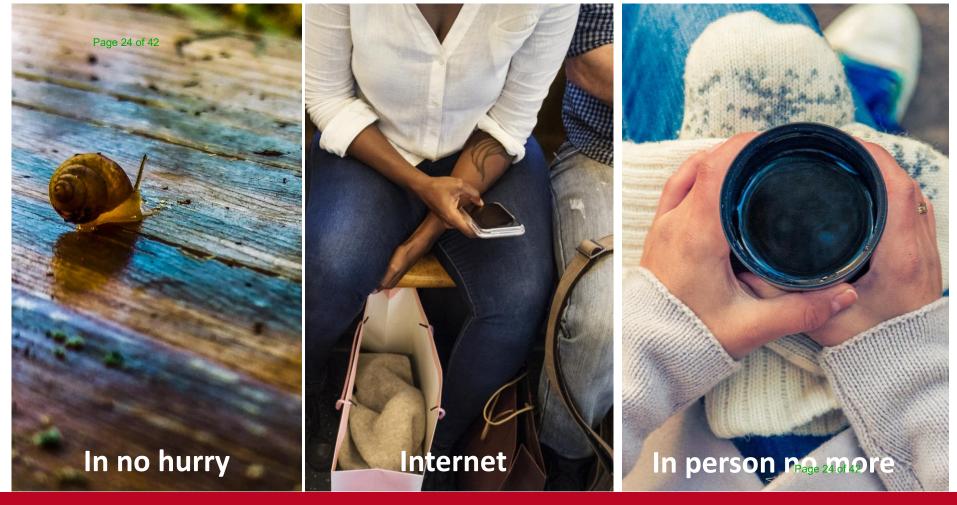
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**Student Affairs and Athletics Committee** 

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Pre 1945	1946-1965	1966-1977	1978-1995	After 1995
Experienced: Great Depression, WWI, WWII, GI Bill	Experienced: Television, Moon Landing, Watergate, Vietnam War	Experienced: MTV, Nintendo, PCs	Experienced: Natural disasters, diversity, mobile technology	Experienced: Economic downturn, global warming
Work is: An obligation	Work is: Expected	Work is: A difficult challenge	Work is: A means to an end	Work is: Constantly evolving
Aspiration: Home ownership	Aspiration: Job security	Aspiration: Work- life balance, independence	Aspiration: Freedom & flexibility	Aspiration: Structure & stability Page 23 of 42













# Engagement and Observations of iGen

- Academic
- Co-curricular
- Financial
- Social
- Well-being
- Support services

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### **Student Affairs and Athletics Committee**



### Where do we go from here?

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**Student Affairs and Athletics Committee** 

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# **Student Affairs**

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# Fraternity and Sorority Life

Summer Conventions





Fall Recruitment







Academic Support Program



### RADFORD UNIVERSITY

### **Student Affairs**

# Military Resource Center





- 56 student employees through the VA Work Study Program provide support and resources to 300+ GI Bill participants in Roanoke and Radford
- MRC averages 349 visits per month
- Campus honors Women Veterans for Virginia Women's Veterans Week
- 2023-2024 Military Friendly Silver Designation
- Radford received the first ever accolade of Military Friendly Spouse School

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### **Student Involvement**

The First-Gen Center has been accepted into the First Scholars Network



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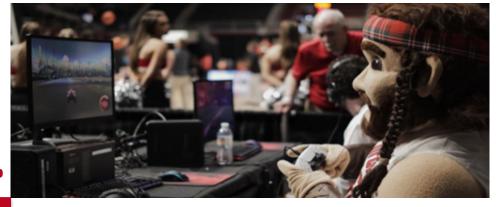
### **Student Affairs**





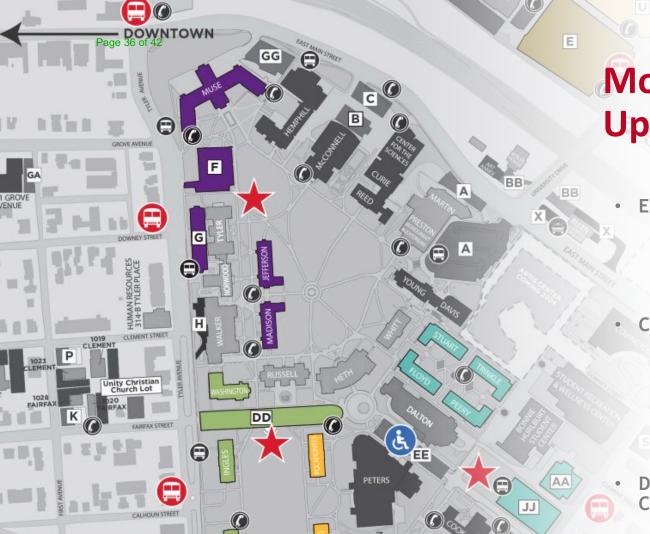
**Student Affairs** 

# A Strategic Differentiator.





1	Title Won		
2.77	Average GPA of Esports	s Center	
3.16	Average GPA of Varsity	<b>Esports Players</b>	
3.23	Average GPA of Studen	t Employees	
24	Teams		
34	Lifetime Recruits		
42	Events Hosted		
82	Universities Competed	Against	
446	Competitive Matches P	Played	
154	Students Enrolled in Esports Classes		
1248	Unique Visitors	D 05 640	
13,926	Total Check-ins	Page 35 of 42	



# Move-in 2023 Updates

- Experience focus
  - Paperless check-in
  - Values driven process
  - Highlander Hauler Volunteers
- Check-in areas zoned by color
  - Check-in tent aligned to color
  - Designated parking aligned to color
  - All traffic signage aligned to color
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- Dates shifted for participation in Connection Days

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### Move-in 2023



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### Student Affairs

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# **Discussion**

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Student Affairs and Athletics Committee

# Minutes

# RADFORD UNIVERSITY

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**Board of Visitors** 

#### STUDENT AFFAIRS AND ATHLETICS COMMITTEE 2:45 P.M.\*\* JUNE 8, 2023 KYLE HALL, ROOM 340, RADFORD, VA

#### DRAFT MINUTES

#### COMMITTEE MEMBERS PRESENT

Mr. David Smith, Chair Ms. Georgia Anne Snyder-Falkinham, Vice Chair Mr. George Mendiola, Jr. Ms. Lisa Throckmorton Mr. James Turk

#### **COMMITTEE MEMBER ABSENT**

Ms. Michaela Baker, Non-Voting Student Advisory Member

#### **OTHERS PRESENT**

Dr. Bret Danilowicz, President
Ms. Karen Casteele, Secretary to the Board of Visitors and Special Assistant to the President
Dr. Robert Hoover, Vice President for Finance and Administration
Dr. Angela Joyner, Vice President for Economic Development and Corporate Education
Mr. Robert Lineburg, Director of Athletics
Mr. Mike Melis, Senior Assistant Attorney General, Office of the Attorney General
Dr. Susan Trageser, Vice President for Student Affairs
Ms. Penny White, Interim Vice President for University Advancement

#### CALL TO ORDER

Mr. David Smith, Chair, formally called the meeting to order at 2:00 p.m. in Kyle Hall on the campus of Radford University.

#### APPROVAL OF AGENDA

Mr. Smith asked for a motion to approve the June 8, 2023 meeting agenda for the Student Affairs and Athletics Committee, as published. Mr. James Turk so moved, Ms. Georgia Ann Snyder-Falkinham seconded, and the motion carried unanimously.

#### APPROVAL OF MINUTES

Mr. Smith asked for a motion to approve the March 23, 2023 minutes. Mr. Turk so moved, Ms. Snyder-Falkinham seconded, and the motion carried unanimously.

#### **REPORTS**

**Mr. Robert Lineburg, Director of Athletics**, shared information on academic success, the student athlete experience and subcommittee updates. Mr. Lineburg showcased the academic excellence of the student athletes with a combined GPA the spring semester was 3.46. Radford University athletes had the best academic performance of all Big South schools, including 62 athletes that had a 4.0 spring semester GPA. The sports gear and athletic apparel partnership with BSN Sports and Nike has been renewed for another four years. Men's golf team member, Bryce Corbett, became the first Radford University golfer to win the Big South Individual Tournament, earning a bid to the NCAA tournament.

Mr. Lineburg also gave an update on external revenue streams as fundraising goals were met, with an increase in dollars and number of donors.

**Ms. Justine McLaughlin, Student Government Association President**, gave her final update on SGA initiatives and events. Unity Fest was well attended despite the rain call to move it inside the Dedmon Center. Ms. Lora Ellen Starr was elected as SGA President for the 2023-24 academic year.

**Dr. Susan Trageser, Vice President for Student Affairs,** gave an update on the Student Affairs goals. The division's Professional Development Plan has been updated and staff gatherings increased to provide a range of networking opportunities. A strengths assessment was also given to help staff discover their natural talents and how to use them effectively. Employee orientation will be developed to cultivate a sense of belonging and connection with new staff.

The Student Employment Initiative was launched in January 2023. Student employees took a pre-employment survey and chose a career competency to focus on during the duration of their employment with the division. Virtual engagement opportunities will be available to new freshmen after they attend Quest until the start of the fall semester.

Looking forward, Dr. Trageser updated the committee on the proposed 2023-25 goals centered around student engagement, assessment and removing barriers, student employment, broad scale well-being and staff improvement.

#### **ADJOURNMENT**

With no further business to come before the Committee, Mr. Smith adjourned the meeting at 2:50 p.m.

Respectfully submitted,

Ms. Jenni Webb Executive Assistant to the Vice President for Student Affairs

### End of Board of Visitors Materials

