

Student Affairs and Athletics Committee

March 2025



Radford
UNIVERSITY



Student Affairs and Athletics Committee
1:45 p.m.**
March 20, 2025
Mary Ann Jennings Hovis Memorial Board Room
Martin Hall, Radford, VA

DRAFT
Agenda

- **Call to Order** Mr. David Smith, *Chair*
- **Approval of Agenda** Mr. David Smith, *Chair*
- **Approval of Minutes** Mr. David Smith, *Chair*
 - December 5, 2024
- **Student Government Association Report** Ms. Jada Freeman, *Student Government Association President*
- **SCHEV Update** Ms. Abbi Green and Ms. Meridythe Witt
Student Representatives to SCHEV
- **Student Affairs** Dr. Susan Trageser, *Vice President for Student Affairs*
 - Student Affairs Goal Review
- **Intercollegiate Athletics Report** Dr. Robert Lineburg,
Director of Athletics
- **Other Business** Mr. David Smith, *Chair*
- **Adjournment** Mr. David Smith, *Chair*

***All start times for committee meetings are approximate. Meetings may begin either before or after the listed approximate start time as committee members are ready to proceed. ***

COMMITTEE MEMBERS

Mr. David A. Smith, *Chair*

Mr. James C. Turk, *Vice Chair*

Ms. Callie Dalton

Mr. William C. Davis

Mr. George Mendiola

Mr. Onajae Edmund (Non-voting Student Advisory Member)

Meeting Materials



Radford
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Student Government Association



Membership

Membership has increased

- Full Cabinet
- Total members are now at 37



Cabinet

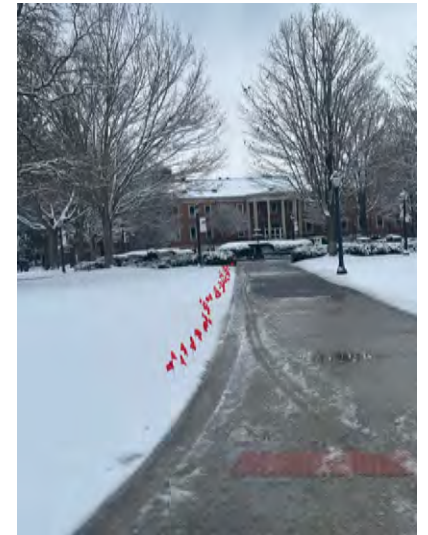
Upcoming Events and Ideas

- Promoting healthier diets
- Raising awareness with sustainability efforts



Senate

- Maintaining efforts with satisfying students' needs & wants resulting from Fall legislation
 - inSTALLments
 - Syllabus
- Red Flag Program
 - Over 70 students wrote on red flags
- April Awareness Month



Events Planning Committee

Unity Fest

- All details are finalized and will be held on April 12, 2025, from 12 -3PM

Fashion Show

- Highlighting the Career Closet



Additional Updates



Collaborating with other funded organizations under the Student Finance Committee

- R-SPACE



Multiple meetings with Aysha Bodenhamer about SGA assisting with sustainability efforts

Continued partnership with Athletics for Van Transportation to Basketball games



Discussion

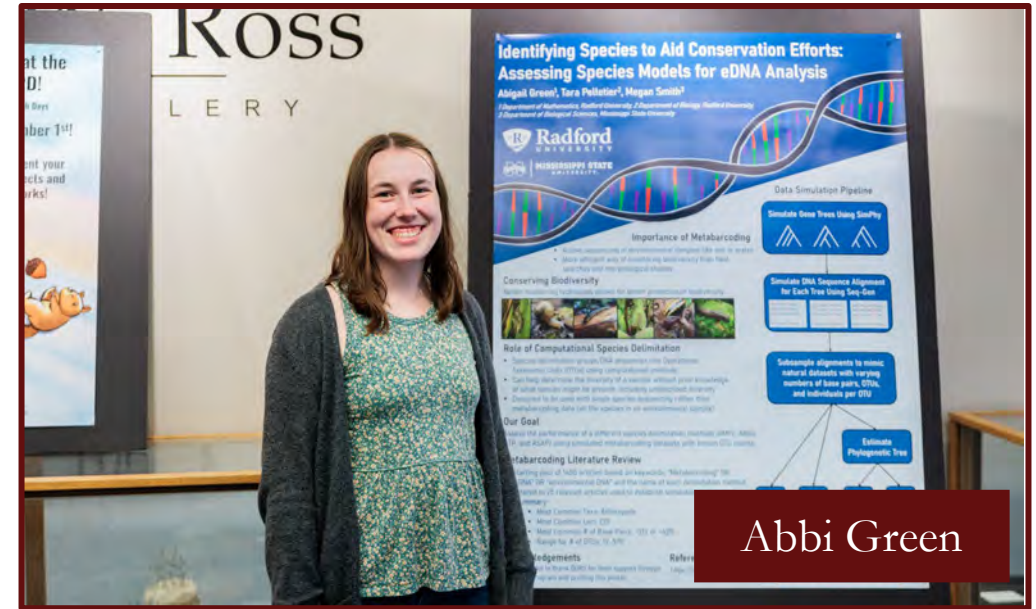
SCHEV Student Representatives



Student Representative Introductions



- Dance, BFA and Music, BS
- Performing Arts Researcher
- CVPA RISE Representative
- CVPA Ambassador



- Statistics, BS
- Computational Biology Researcher
- OURS Executive Student Assistant
- Honors Student Council President

Overview

Goal of SCHEV Student Advisory Committee (SAC)

- Offer students in Higher Education a voice across the Commonwealth

SAC Proceedings:

Identify issue areas → establish subcommittees → select various co-chairs
→ develop recommendations → present to council

Committees:

Mental Health and Wellbeing, Freedom of Speech, DEI, Student Finances

SCHEV Meetings

- **September 19th-20th**
 - Roundtable discussion with each university
 - Identifying committees and co-chairs
- **November 1st**
 - VTOP and SCHEV Overviews
- **Jan 10th**
 - Constructive Dialogue
 - Food Insecurity Report
 - Committee Report-Outs



Mental Health Subcommittee Work

Student Issues

Universities struggle to reach students and share available resources.



Solutions

- Use social media platforms, increase RU app usage
- Student-needs Ambassador for offices like SAVES
- Student Marketing Intern (Work Study) for campus offices

Mental health trainings are often faculty-focused.



- Add mental health training into UNIV 100 classes
- Open faculty mental health trainings to students

Student athletes face unique pressures.



- Athlete mentor program to offer specialized support
- Paired with counseling students for mutual benefits

VTOP's Virginia Intern Day

- Collaboration with Dr. Svete and the Career and Talent Development team to assure Radford students are involved.
 - Nominating employers
 - Student Ambassadors



SAC Presentation to SCHEV – March 17-18

SAC priorities:

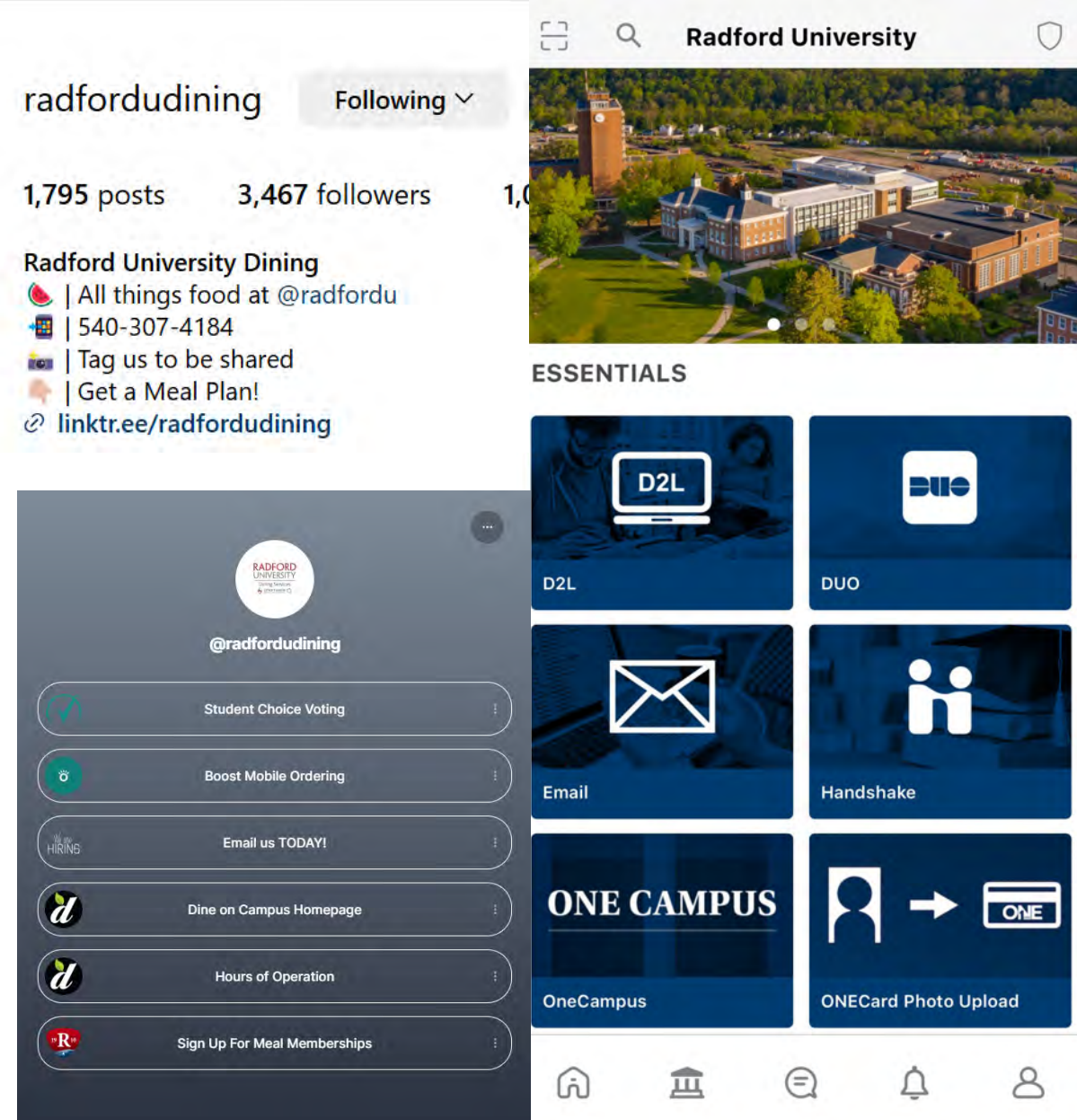
- Sharing student survey results regarding issues in higher education
- Introduce subcommittees, identify issues and support systems
- Recommendation for legislature to protect students from gun violence (gun-free school zones, mandatory freshman training, etc.)

SCHEV legislature

Roundtable Dialogue/Discussion

Future Goals

- "Basic Needs" Marketing intern
- Improved communication of resources to students
 - LinkTree of resources on RU social media
 - RU Mobile Improvements
 - Incorporate information for all student resources
- Virginia Intern Day

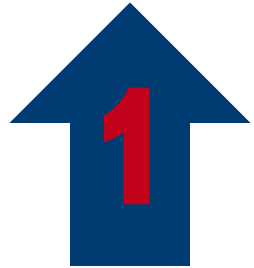


Discussion

Student Affairs Report



Student Employment Initiative



Undergraduate student employees will have a **higher retention rate** than the campus average.



Undergraduate student employees will have a **higher semesterly GPA** than the all- undergraduate semesterly average.



Undergraduate student employees will **articulate skill development** as outlined by the NACE competencies.



Career & Self Development



Communication



Critical Thinking



Equity & Inclusion



Leadership



Professionalism



Teamwork

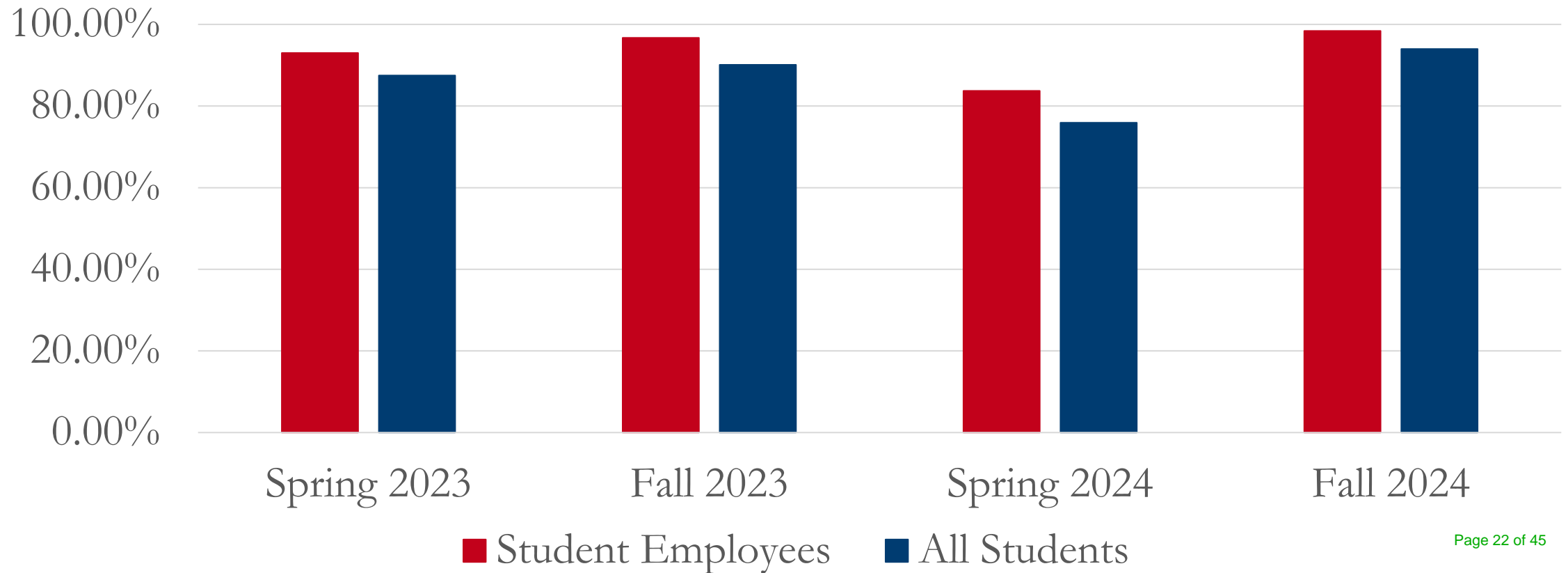


Technology

Student Employment Initiative



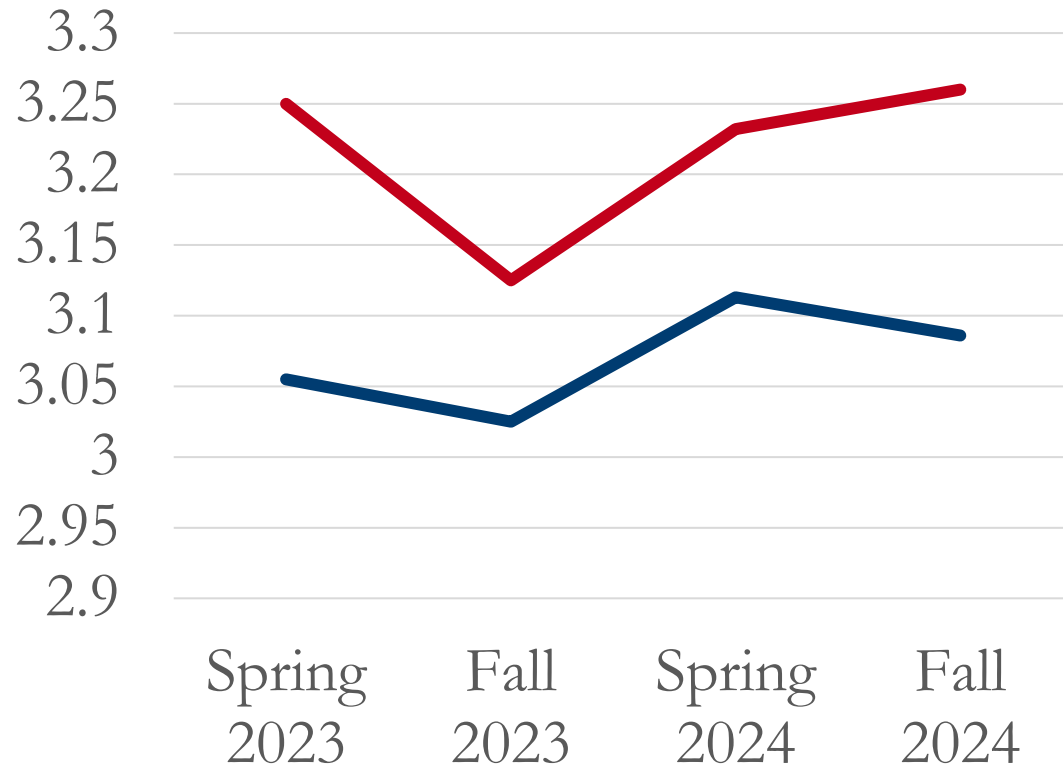
Retention



Student Employment Initiative



Semesterly GPA



After 1 semester: **3.13**

After 3 semesters: **3.44**

After 5 semesters: **3.67**

— Student Employees — All Students

Student Employment Initiative



Competency	
★	Career & Self Development (CSD)
★	Communication (COM)
	Critical Thinking (CT)
★	Equity & Inclusion (EI)
	Leadership (LEAD)
	Professionalism (PRO)
★	Teamwork (TEAM)
	Technology (TECH)

1st semester focus:
Communication

3rd semester focus:
Leadership

5th semester focus:
Career & Self Development

Student Employment Initiative



Discussion

Intercollegiate Athletics



Agenda

- Academic Excellence
- Student-Athlete Experience
 - Men's Tennis
 - Enhanced Mental Health & Wellness
 - NCAA College Landscape
- Competitive Excellence
 - Winter Competition
 - New Head Men's Basketball Coach
- Resource Development
- Important Dates & Initiatives

Academic Excellence

Fall 2024 Academic Success

- Overall department term GPA was a 3.50
- 83% of all student-athletes earned a 3.0 GPA or higher
- 65% of our student-athletes earned a 3.4 GPA or higher
- 56 student-athletes earned a perfect 4.0 GPA
- 16 of 16 athletic programs received a 3.0 GPA or higher
- Women's Golf had the highest team GPA of 3.82



Radford Men's Tennis

The 2024-25 men's tennis season was canceled effective on February 25, 2025.

The decision comes as a result of student-athlete injuries that limit the number of available players.

Radford men's tennis did not compete in any dual matches this spring.



Enhanced Mental Health & Wellness

Radford Athletics has partnered with The Zone, a leading digital health platform focused on enhancing student-athlete wellness.

Through this partnership, Radford student-athletes, coaches and staff will gain access to The Zone's innovative platform. Student-athletes will benefit from mental wellness tools, performance analytics and resources designed to foster personal and athletic growth.

Coaches and staff will also have access to an intuitive, comprehensive dashboard that enables them to integrate wellness resources and track team-wide data and insights in real time. This proactive approach enables early identification and prevention of issues student-athletes may face, promoting a healthier and more supportive athletic environment.



NCAA College Landscape - Revenue Share

BIGGEST CHANGES TO OUR DEPARTMENT

- **Name, Image and Likeness (NIL) payments, also referred to as “revenue sharing” for student-athletes:**
Radford Athletics will be permitted to directly compensate student-athletes through NIL licensing agreements.
- **Roster and Scholarship Adjustments:** New NCAA roster limits will set a cap on the number of student-athletes eligible for each team, and programs will now be permitted to fund as many scholarships as there are roster spots.
- **NIL Backpay for Eligible Student-Athletes:** All NCAA Division I student-athletes who participated in college sports between 2016 and 2024 are eligible for backpay for NIL earnings (broken down in-depth below).

Competitive Excellence

Women's Indoor Track & Field – Finished 4th Overall

- Jeylah Hamrick – Big South Champion 400-meter
- Raichelle Cornelius, Jordan Jackson, Jaslyne Robinson, and Jeylah Hamrick – 2nd Place 4x400-meter
- Sienna Bailey – 3rd Place 3,000-meter

Men's Basketball (20-13 overall and 9-7 conference)

- Big South Conference Tournament #4 seed
- Big South Tournament Semifinal loss to High Point

Women's Basketball (14-17 overall and 10-6 conference)

- Big South Conference Tournament #3 seed
- Big South Tournament Semifinal loss to Longwood



Zach Chu - Head Men's Basketball Coach

Zach Chu History:

- 2025- Radford Head Coach
- 2024-25 SMU Chief Strategist for Men's Basketball
- 2021-24 Indiana Pacers – Manager of Game Strategy & Analytics
- 2019-21 Dallas Mavericks – Basketball Analytics
- 2016-19 Texas Legends Asst. Coach (NBA G-League)
- 2014-19 Nike Coach and Basketball Ambassador
- 2015-16 Los Angeles Clippers – Player Development



Zach Chu - Head Men's Basketball Coach



WHAT THEY'RE SAYING

ABOUT NEW HEAD MEN'S BASKETBALL COACH ZACH CHU



DONNIE NELSON - DALLAS MAVRICKS
FORMER GM + PRESIDENT OF BASKETBALL OPERATIONS AND NBA CHAMPION

"Zach is one of the brightest young basketball minds I have been around. He has developed a real edge with his ability to see the game with a balance of analytics, instinct and feel. I expect him to capitalize on these gifts and bring great success to Radford."


RICK CARLISLE - INDIANA PACERS
CURRENT INDIANA PACERS HEAD COACH AND TWO-TIME NBA CHAMPION

"Zach Chu is a forward-thinking choice to continue the tradition of Radford University basketball. Where Coach Chu goes, success follows."



SETH GREENBERG - ESPN
CURRENT ESPN BROADCASTER AND FORMER HEAD COACH

"Zach Chu is a next generation, forward thinking coach. He has worked for one of the best coaches in the NBA in Rick Carlisle and worked with some of the best players in the NBA. He missed no step in his basketball journey. Zach is a great communicator and teacher. He has coached all over the world. I have no doubt he will have tremendous success at Radford."

WHAT THEY'RE SAYING

ABOUT NEW HEAD MEN'S BASKETBALL COACH ZACH CHU



ROBERT LINEBURG - RADFORD UNIVERSITY
DIRECTOR OF ATHLETICS FOR THE HIGHLANDERS

"We are thrilled to welcome Zach as the ninth head coach in Highlander basketball history. Having been involved in college athletics and basketball for over 30 years, I have seen the game evolve firsthand. Zach played for Chris Mooney at the University of Richmond and has worked alongside some of the most brilliant minds in basketball, including Indiana Pacers coach Rick Carlisle. He has also played a pivotal role in the growth of SMU basketball within the ACC. I am confident that Zach and his staff will bring a modern, innovative approach to Radford while building on the legacy of the great coaches who came before him."

CHRIS MOONEY - UNIVERSITY OF RICHMOND
CURRENT HEAD MEN'S BASKETBALL COACH FOR THE SPIDERS

"Zach is a tremendous choice to lead Radford Basketball! He is extremely intelligent and hard-working. He has thrived in his career in the NBA and the ACC because of his innovative approach and his ability to communicate effectively with players and coaches. His vision for the future of Radford Basketball is unique and exciting! Zach and the Highlanders will thrive in this new era of college basketball."



ANDY ENFIELD - SMU
CURRENT HEAD MEN'S BASKETBALL COACH FOR THE MUSTANGS

"Zach is very creative in his coaching approach which will help his staff navigate the ever-changing environment in college basketball. Zach can help players develop their skill sets quickly and improve offensively and defensively. Radford hired one of the best young minds in the college game and I look forward to watching the team's success."

Resource Development

Radford Sports Properties Revenue Update (3/1/2025):

- **Overall Revenue:** **\$401,250**
 - Signed Cash \$215,250
 - Signed Trade \$132,000
 - Signed Highlander Club \$57,000

- Overall Percentage to Budget: 84% (\$475,000)

2024-25 Fund Drive Final Numbers (2/28/25):

	FY25 (7/1/24 – 2/28/25)	FY25 GOALS	Previous Year (7/1/23 – 2/28/25)
<i>Total New Gifts & Pledges</i>	\$1,139,092	\$1,500,000	\$900,391
<i>Athletic Donors</i>	1,391	1,000	1,106

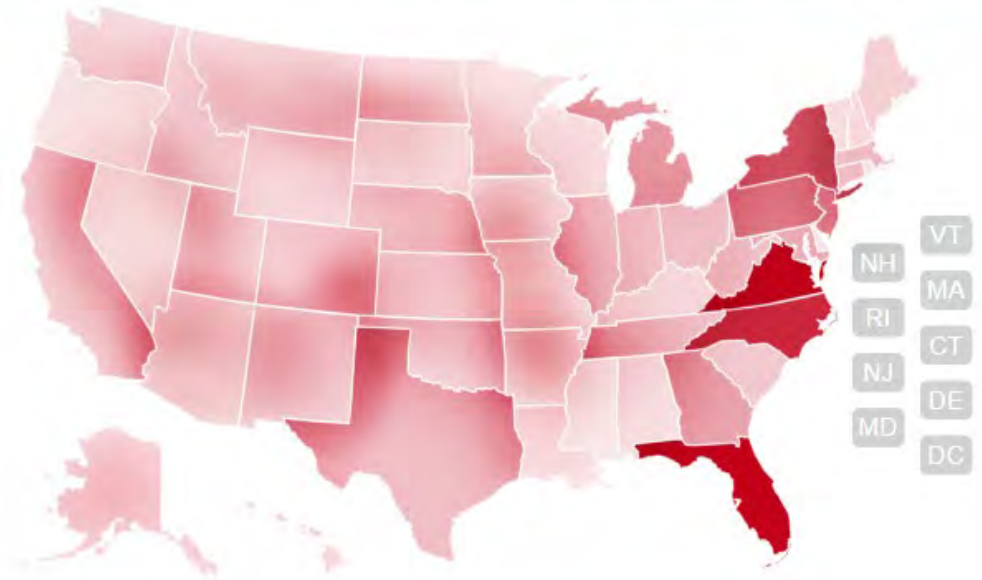
Notes:

Out of the total 1.391 donors YTD, 775 of them are new donors to the Highlander Club.

RAD48 - February 4-6, 2025

- Over \$160,000 raised over 1,275 donors
- 43% increase in donors from previous year
- Total dollars raised remained steady
- Received a gift from all 50 states
- Ambassadors brought in 25% of all gifts
- Women's Lacrosse and Volleyball broke the record for individual gifts to a sport

Turn the states RADFORD RED with your gifts!



Important Dates & Initiatives

SAVE THE DATE

Red & White
GALA

PRESENTED BY: ENGLISH MEADOWS
supporting the student-athlete experience

April 25, 2025

Discussion

Minutes



Radford
UNIVERSITY



Student Affairs and Athletics Committee
2:00 p.m.
December 5, 2024
Mary Ann Jennings Hovis Memorial Board Room
Martin Hall, Third Floor, Radford, VA

DRAFT
Minutes

Committee Members Present

Mr. David Smith, Chair
Mr. James C. Turk, Vice Chair
Ms. Callie Dalton
Mr. William C. Davis
Mr. George Mendiola
Mr. Onajae Edmund (Non-Voting Student Advisory Member)

Board Members Present

Mr. Marquett Smith, Rector
Mr. Tyler W. Lester, Vice Rector
Mr. Dale S. Ardizzone
Ms. Jeanne S. Armentrout
Ms. Betsy D. Beamer
Ms. Joann Craig
Dr. Betty Jo Foster
Ms. Jennifer Wishon Gilbert
Ms. Lisa Pompa
Dr. Matthew Close (Faculty Representative)

Others Present

Dr. Bret Danilowicz, President
Ms. Karen Castele, Secretary to the Board of Visitors and Special Assistant to the President
Mr. Cory Durand, Deputy Athletics Director
Ms. Jada Freeman, President, Student Government Association
Ms. Lisa Ghidotti, Executive Director of Government Relations
Dr. Dannette Gomez Beane, Vice President for Enrollment Management and Strategic Communications
Mr. Bruce Hayden, Associate Vice President Student Affairs/Dean of Students
Dr. Rob Hoover, Vice President for Finance and Administration
Dr. Angela Joyner, Vice President for Economic Development and Corporate Education
Mr. Robert Lineburg, Director of Athletics
Dr. Nancy Loosle, Associate Vice President for Campus Life at RUC
Ms. Susan Richardson, University Counsel

Dr. Susan Trageser, Vice President for Student Affairs
Dr. Bethany Usher, Provost, and Senior Vice President for Academic Affairs
Ms. Penny White, Vice President for University Advancement

Call to Order

Mr. David Smith, Chair, formally called the meeting to order at 3:15 p.m. in the Mary Jennings Hovis Board Room, Radford, Virginia. Mr. Smith welcomed everyone to the Student Affairs and Athletics Committee.

Approval of Agenda

Mr. Smith asked for a motion to approve the December 5, 2024, meeting agenda, as published. Mr. James C. Turk so moved, Mr. William C. Davis seconded, and the motion carried unanimously.

Approval of Minutes

Mr. Smith asked for a motion to approve the minutes of the December 5, 2024, Student Affairs and Athletics Committee meeting, as published. Mr. George Mendiola so moved, Ms. Callie Dalton seconded, and the motion carried unanimously.

Student Government Association Report

Student Government Association President Jada Freeman provided an update on the programs and initiatives the Executive Board, Senate and Cabinet Staff members have planned and collaborated on for the beginning of the semester. This included a deliberate return to its foundational principles, with a focus on increasing membership, particularly among freshman, and actively representing student voices to help the university navigate university changes, such as modifications to the academic calendar.

SGA members continue to collaborate with the athletics department to engage students in sporting events and foster Highlander pride.

The Senate introduced legislation for a Food Insecurity Resolution to support the Highlander Pantry. Jada also shared that “Think about Thursday” surveyed over fifty students and used the results to collaborate with the Counseling Center in creating flyers on personal safety which highlighted the Radford Safe App.

Student Affairs Report

Vice President for Student Affairs Susan Trageser provided an update on the division’s work related to advancing the two goals in the two-year plan: student engagement and the expansion of outdoor programs. Student Affairs continues to make progress on these goals and is on track to achieve the intended targets.

Vice President Trageser provided research showing that the earlier a student gets engaged, makes friends and/or finds their people, the greater likelihood of retaining the student. Student Affairs strives to have 100% of new entering first-time college and transfer students engaged with at least four (4) outside the classroom touch points. This semester 84% of new and entering first-time in college students were engaged at the end of the fourth week. (77% fall 2023 and 78% fall 2022). 81% of new transfer students were engaged at the end of the fourth week. (73% fall 2023 and 65% fall 2022).

Vice President Trageser discussed the expansion of outdoor programs as the second goal. In the first three months of the semester this year’s target of 46 programs with 519 participants was exceeded (48 programs with 811 participants). The Tartan 5K in Roanoke is a new outdoor program. Sabrina Musick, a graduate student in the Master of Occupational Therapy program, student veteran and graduate assistant in Student Affairs had a significant leadership role in the planning of the race. Sabrina shared her heartfelt experience and learning with the committee.

Vice President Trageser wrapped up the Student Affairs update by highlighting that in October, Student Affairs piloted Family Dinner to create an opportunity for students to come together, talk to each other and hear and consider each other's differences. In partnership with Dining Services, who provided three family-style meals, members of Dr. Trageser's team created a dialogue model around the theme of "home" to accompany the meal.

Intercollegiate Athletics Report

Director of Athletics Robert Lineburg presented the Athletics update to the Committee. Radford Athletics was named the winner of the Big South Conference's inaugural Champions of Unity award. Highlanders were recognized for their outstanding contributions to enhancing diversity equity, inclusion, accessibility, belonging and justice within the athletics department, campus and surrounding community.

New program leader Savanna Hammond returns to the Highlanders as the new Head Volleyball Coach. Women's soccer finished 3rd overall, Women's cross country finished 3rd overall, and volleyball finished 3rd overall. Men's cross country finished 4th overall, Women's basketball is 1-6 overall, and Men's basketball is 7-2 and having the best start to the season since 1990.

Mr. Lineburg discussed the ongoing updates to the House v. NCAA lawsuit settlement. Athletics continues to discuss options for a decision that will need to be made regarding revenue sharing in the new NCAA model. Schools have the option to "opt-in" or "opt-out" on whether they want to participate.

The Athletics Department is finalizing their 5-year Strategic Plan with the help of Collegiate Sports Associates. The new plan will be presented to the Board of Visitors during the March 2025 meeting. New priority areas of the plan include Student-Athlete Experience, Competitive Excellence, Resource Development and Community Engagement.

New improvements to the Dedmon Center are finished which include new video board and scoreboards, new arena sound system, new LED color changing lights, a new volleyball practice surface, and a new portable basketball court. Also announced are new improvements coming for the softball stadium which include a new turf field and video board. This project was privately funded thanks to the generosity of Pat and Nancy Artis. Project completion scheduled for August 2025.

Robert Lineburg gave an update that all external revenue streams including sponsorship revenue of \$383,250. Athletics is currently replacing the Assistant Athletics Director for Revenue Generation to fill the gap they are missing in that area. Currently, the FY25 Fund Drive has raised \$810,470 through 214 donors.

Athletics has expanded its men's basketball radio footprint to include Roanoke, Lynchburg, Bedford, Danville, and beyond. Athletics is in collaboration with Nike and the City of Radford to create a new alternate home uniform that draws inspirations from the official branding of the City of Radford.

Lastly, Mr. Lineburg wrapped up the Athletics update with some important dates and initiatives that include:

RAD48 – February 4-6, 2025

Basketball Winter Celebration Weekend – February 22, 2025

Radford Athletics Red & White Gala – April 25, 2025

ADJOURNMENT

With no other business to come before the committee, Mr. Smith adjourned the meeting at 4:30 p.m.

Respectfully submitted,

Stephanie Galyean Goff
Executive Assistant to the
Vice President for Student Affairs

End of Board of Visitors Materials

